

Located less than 20 minutes from downtown Phoenix, Goodyear encompasses a diverse blend of amenities with abundant cultural, educational and entertainment resources. Today, the population exceeds 78,000, and Goodyear is a valley leader in providing great opportunities for families and businesses to achieve their full potentials. The median annual household income is \$70,323 with a median age of 37.1 years.

## Principal Economic Activities

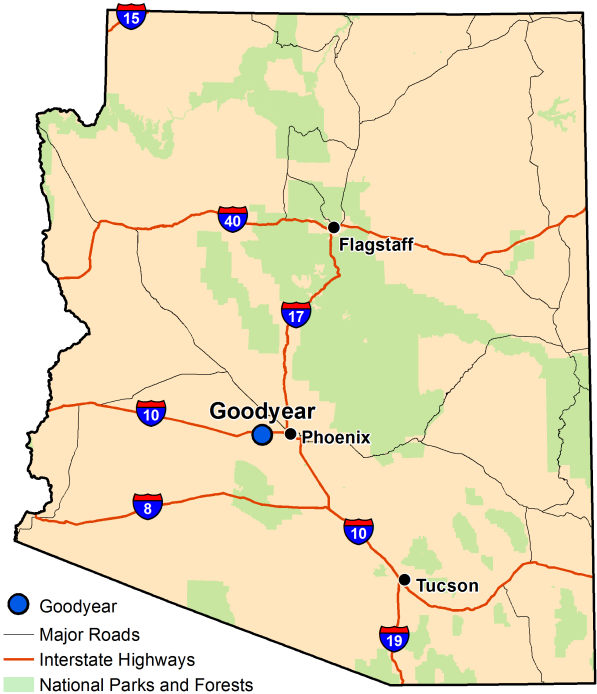
The highly-educated and skilled workforce, affordable housing, low costs of business and southwest charm create the right economic conditions for businesses to thrive. Goodyear businesses have easy access to Interstate 10, the Loop 101 and Loop 303 freeways, as well as excellent transportation access to regional airports and rail services. The city offers premier incentives to businesses looking to locate in Goodyear. These incentives include reduced property taxes and other tax benefits from the city's Foreign Trade Zones (FTZ), Military Reuse Zone (MRZ) and designated redevelopment areas. Goodyear is one of the fastest growing cities in the nation with best-in-class companies such as Sub-Zero, Cancer Treatment Centers of America, REI, AerSale, Dick's Sporting Goods, UPS and more. With sights on future development, Goodyear has 5,000 acres of developable land available.

## Scenic Attractions

The 93 percent satisfaction rating by Goodyear citizens has earned Goodyear a reputation as an excellent place to live. The city gleams with tremendous community spirit, as exemplified by winning prestigious national awards such as the "All-American City Award" and "City Livability Award." Goodyear was concurrently ranked by 24/7 Wall St. as one of "America's Top 10 Best Cities to Live" with its more than 100 restaurants, ample shopping centers and 20,000 acres of recreational parks. The city offers more than 100 miles of paved bike routes for residents and visitors alike, as well as 47 miles of trails for mountain biking, hiking and horseback riding.

## Community Facilities

Visitors to the area can also enjoy attending professional sports competitions at the award winning Goodyear Ballpark – spring training home of the Cincinnati Reds and Cleveland Indians. This state-of-the-art baseball complex includes 8,000 stadium seats, 1,500 lawn seats, six luxury suites, terrace seating on the third level behind home plate and 500 seats in the right field pavilion. Goodyear is surrounded by desert vistas, golf courses, lakes, parks, palm-lined streets and scenic mountain views of the Sierra Estrella and White Tank Mountains.



**BASIC INFORMATION**

Founded:	1917
Incorporated:	1946
Elevation:	969 ft.
Location:	Maricopa

**Distance to major cities:**

Phoenix:	17 miles
Tucson:	126 miles
Las Vegas:	287 miles
San Diego:	338 miles
Los Angeles:	365 miles

**POPULATION**

	2000	2010	2023 (est.)
Goodyear	18,911	65,404	101,662

*Office of Economic Opportunity*

**SALES TAX / TRANSACTION PRIVILEGE TAX**

Goodyear	2.50%
Maricopa	0.70%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

**LABOR FORCE**

	2000	2010	2022
Civilian Labor Force	8,648	30,728	43,488
Unemployed	202	2,439	1,964
Unemployment Rate	2.3%	7.9%	4.5%

*Office of Economic Opportunity*

**WORKFORCE EDUCATION ATTAINMENT**

	Count	Share
Less than high school	4,612	8.1%
High school or equivalent, no college	11,786	20.6%
Some college or Associate degree	22,531	39.4%
Bachelor's degree or advanced degree	18,275	31.9%

*American Community Survey*

**INDUSTRY (RANKED BY EMPLOYMENT)**

	Count	Share
Education, health care & social assistance	8,169	22.9%
Retail trade	4,583	12.8%
Finance, insurance & real estate	3,422	9.6%
Transportation, warehousing, & utilities	3,307	9.3%
Professional, scientific, & administrative services	3,299	9.2%
Arts, entertainment, food & recreation services	3,229	9.0%
Public administration	2,576	7.2%
Manufacturing	2,255	6.3%
Construction	1,678	4.7%
Other services, except public administration	1,371	3.8%
Wholesale trade	1,006	2.8%
Information	603	1.7%
Agriculture, forestry, fishing, hunting, & mining	233	0.7%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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