

Taylor, on the banks of Silver Creek, is in a broad, flat valley in east-central Arizona. The Mogollon Rim to the south and White Mountains to the west form an almost continuous barrier protecting Taylor from severe winters while creating a semi-arid climate. Taylor was settled in 1881 by James Pearce and named after John Taylor, English-born president of the Church of Jesus Christ of Latter Day Saints. Taylor has several sites listed on the National Register of Historic Places.

## Principal Economic Activities

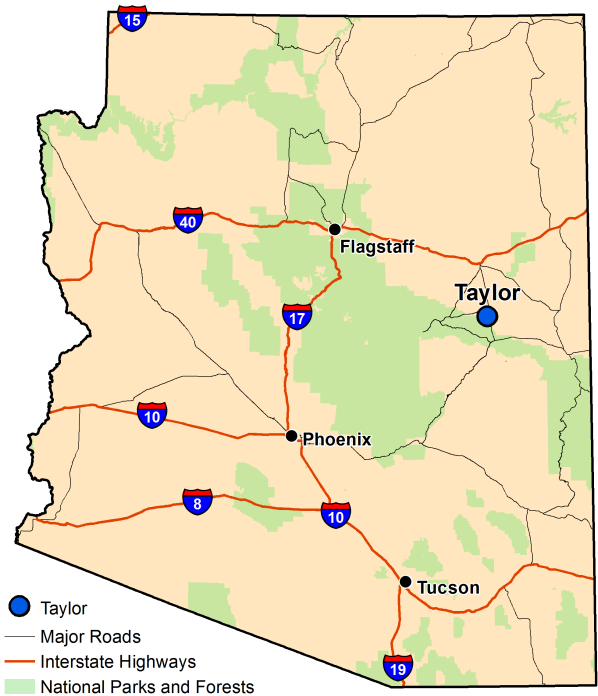
With the proximity of the Apache-Sitgreaves National Forest, NOVO Power, a biomass energy generator, and Tri-Star Trucking have formed a partnership. They have located a sawmill adjacent to the biomass plant just west of the town. The lumberjack mill nearby has increased production and jobs under the 4-Forest Restoration Initiative (4FRI). Taylor is home to the corporate offices of Brimhall Sand and Rock, Hatch Construction and Paving, and Reidhead Sand and Rock. The Northeast Arizona Training Center is home to the Northern Arizona Law Enforcement Training Academy (NALETA). It also offers fire-service classes through Northland Pioneer College. The facility's burn tower and driving track draw agencies from around the area. Taylor Municipal Airport boasts a 75 by 7,500-foot runway for corporate visitors. Ample land in the surrounding area makes Taylor an attractive opportunity for businesses looking for a new location.

## Scenic Attractions

The Petrified Forest National Park, Painted Desert and Navajo Indian Reservation, including Monument Valley, lie to the north of Taylor. The majestic White Mountains, Apache-Sitgreaves National Forest and the Mogollon Rim lakes for fishing, boating and swimming are located just south. Sunrise Ski Resort is one hour south on the Fort Apache Indian Reservation. Taylor has numerous registered historic sites and homes for tour. Many of these sites are included on the Trail of Many Tracks driving tour. A museum is in the center of town with one of the first one-room schools in Arizona.

## Community Facilities

Taylor offers many community facilities including municipal parks with ramadas, picnic and barbeque facilities, walking trails, playgrounds, soccer and baseball fields and volleyball, basketball and racquetball courts. The city is home to a lighted, professional rodeo arena seating more than 5,000. Independence Day celebrations offer the earliest daytime parade in Arizona at five a.m. The festivities include firing the anvil, patriotic programs, a professional rodeo, community barbecue, fireworks and dances. A Sweet Corn Festival is held annually at Labor Day with parades, corn vendors, barbeque, craft vendors and dances. Numerous restaurants and fast food establishments are available.



**BASIC INFORMATION**

Founded:	1881
Incorporated:	1966
Elevation:	5,640 ft.
Location:	Navajo

**Distance to major cities:**

Phoenix:	175 miles
Tucson:	225 miles
Las Vegas:	373 miles
San Diego:	529 miles
Los Angeles:	547 miles

**POPULATION**

	2000	2010	2023 (est.)
Taylor	3,176	4,126	4,065

*Office of Economic Opportunity*

**SALES TAX / TRANSACTION PRIVILEGE TAX**

Taylor	2.00%
Navajo	0.50%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

**LABOR FORCE**

	2000	2010	2022
Civilian Labor Force	1,311	1,889	1,624
Unemployed	43	137	136
Unemployment Rate	3.3%	7.3%	8.4%

*Office of Economic Opportunity*

**WORKFORCE EDUCATION ATTAINMENT**

	Count	Share
Less than high school	269	9.3%
High school or equivalent, no college	747	25.8%
Some college or Associate degree	1,453	50.2%
Bachelor's degree or advanced degree	426	14.7%

*American Community Survey*

**INDUSTRY (RANKED BY EMPLOYMENT)**

	Count	Share
Education, health care & social assistance	278	19.9%
Arts, entertainment, food & recreation services	202	14.4%
Retail trade	187	13.4%
Other services, except public administration	124	8.9%
Finance, insurance & real estate	119	8.5%
Construction	96	6.9%
Transportation, warehousing, & utilities	87	6.2%
Agriculture, forestry, fishing, hunting, & mining	71	5.1%
Public administration	66	4.7%
Manufacturing	61	4.4%
Professional, scientific, & administrative services	47	3.4%
Wholesale trade	33	2.4%
Information	29	2.1%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

**Taylor Economic Development**

Gus Lundberg  
P.O. Box 158  
Taylor, AZ 85939  
Phone: 9285367366  
Email: gus@tayloraz.org  
Website: www.tayloraz.org

**Navajo County Economic Development**

100 E. Code Talkers Drive, South Highway 777,  
P.O. Box 668  
Holbrook, AZ 86025  
Phone: 9285244000  
Email:  
Website: www.navajocountyaz.gov

**Snowflake/Taylor Chamber of Commerce**

110 N. Main  
Snowflake, AZ 85937  
Phone: 9285364331  
Email: admin@snowflaketaylorchamber.org  
Website: www.snowflaketaylorchamber.org